



BMAC Ambassador

Join us in a crucial voluntary role that links the Barbary macaques of Morocco to the people where you live.

Questions? Contact
bmacaque@gmail.com for
further information.

What we need

As a small NGO, we need help to extend the reach of our conservation message as far as possible. Raising awareness of the Barbary macaque and its habitat in Morocco and around the world is one of the most important things we can do to ensure the continued existence of the species in the wild.

How you can help

By giving your time and skills to raise awareness - and, where possible, funds - for Barbary Macaque Awareness and Conservation, you can have a huge impact. Here are some of the ways we envisage you helping us:

- giving presentations about our work at schools, universities, social groups and events in your area
- helping us with ideas for social media and PR - perhaps you've thought of a great campaign or have media skills you can lend us

- helping to sell merchandise (calendars, cards, reusable branded bags, etc) on an ad hoc basis
- extending our online presence by sharing our social networks with your family and friends
- contacting businesses in your area or country who may have the resources to help us

We are also open to any ideas you have to share. When you begin as an Ambassador, you will be added to our private Facebook group, where you can discuss your ideas with the rest of the team. BMAC staff are also available via email and Skype if you prefer to talk things through with us that way.



Who we're looking for

We are looking for people who are enthusiastic, committed and open to ideas. We don't require you to have a background in conservation or related fields; we simply need people who have a strong desire to learn about our work, and have an appreciation of our ethics and aims. We will give you information packs about our work so that you are equipped with the knowledge you need, and will also provide you with presentation materials when you require them.

There's no strict time commitment; we understand that people have busy lives and may not be able to stick to a certain number of hours per week. As long as you keep in touch with us and let us know how you're doing every now and then, we'll be happy.

Interested?

If being a BMAC Ambassador sounds like something you could do, please contact us at bmacaque@gmail.com, including your CV and a brief introduction to yourself, explaining why you are interested in this role. We look forward to hearing from you!